

Thursday, April 20, 2017

8:30am - 9:00am *Breakfast & Registration*

9:00am - 10:30am **OPENING & KEYNOTE**

Academy Hall **Welcome & Board of Directors Updates**

Lisa M. Hilmi, CORE Group Executive Director; Judy Lewis, CORE Group Board of Directors Chair

Keynote: The Value Add of Communication for Social and Behavior Change Outcomes: Reflections and New Directions

Rafael Obregon, Chief of the Communication for Development Section, United Nations Children's Fund

10:30am - 11:00am *Break | Expo Tables Open*

11:00am - 12:30pm **CONCURRENT SESSIONS**

Academy Hall **Integrating Social & Behavior Change for Disaster Preparedness, Response, and Recovery**

Mary DeCoster, TOPS, Food for the Hungry; Claire Boswell, TOPS, Food for the Hungry; Beth Outtersson, Medical Teams International; Jean Meyer Capps, Independent Consultant; Debora B. Freitas López, Chemonics International (Moderator)

Vista Room **Prioritizing Behaviors for Scalable, Integrated, and Quality Nutrition & SBC Programs**

Ann Jimerson, Alive & Thrive, FHI 360; Ashley Aakesson, SPRING, The Manoff Group; Mary Packard, FANTA III, FHI 360; Kathryn Reider, World Vision US (Moderator)

Balcony Room D **Strengthening the Building Blocks of Health Systems: Doing Better, Reaching More**

Cristina Bisson, RTI International; Ochiawunma Ibe, USAID's Maternal and Child Survival Program, ICF; Aida Tall, ChildFund Senegal; Sascha Lamstein, SPRING, JSI; Megan Christensen, Concern Worldwide US (Moderator)

Balcony Room E **It's a Family Affair: Engaging Fathers and Grandmothers for Real and Lasting Change**

Mary Pat Kieffer, PCI; Judi Aubel, The Grandmother Project; Janine Schooley, PCI (Moderator)

12:30pm - 2:00pm **LUNCH | EXPO TABLES OPEN**

Academy Hall CORE Group Membership Meeting - starting at 12:45pm

2:00pm - 3:30pm **WORKING GROUP SESSIONS**

Academy Hall **Social & Behavior Change**

Academy Hall **Monitoring & Evaluation**

Vista Room **Nutrition**

Angle Room **Community-centered Health Systems Strengthening**

Balcony Room D **Reproductive, Maternal, Newborn and Adolescent Health**

Balcony Room E **Humanitarian-Development Task Force**

3:30pm - 4:00pm *Break | Expo Tables Open*

4:00pm - 5:30pm **NEW INFORMATION CIRCUITS**

Academy Hall

5:30pm - 7:30pm **Social Networking Reception**

Bistro Bistro 1727 Connecticut Ave NW; Washington, DC 20009
Hor d'oeuvres will be provided; Cash bar available.

Friday, April 21, 2017

8:30am-9:00am *Breakfast & Registration*

9:00am - 10:30am **CONCURRENT SESSIONS**

Academy Hall **Global Health Advocacy: Current Events in D.C., Geneva, & Beyond**
Crystal Lander, Management Sciences for Health; Robyn Fischer, WaterAid America; Brandon Ball, PATH; Annie Toro, US Pharmacopeial Convention; Danielle Heiberg, Global Health Council (Moderator)

Vista Room **Next Steps from Institutionalizing Community Health Conference: Community and SBC Linkages as Part of Systems Strengthening**
Melanie Morrow, USAID's Maternal and Child Survival Program, ICF; Ketan Chitnis, UNICEF; Tanvi Monga, USAID's Maternal and Child Survival Program, ICF; Nazo Kureshy, USAID; Telesphore Kabore, USAID's Maternal and Child Survival Program, Save the Children (Moderator)

Balcony Room D **Parents as First Teachers: Integrated Models for Promoting Early Child Education, Nutrition and Health**
Tom Davis, Independent Consultant; Elena McEwan, THRIVE, Catholic Relief Services

Balcony Room E **Newborn Care Through the Social & Behavior Change Lens: Experiences from Ethiopia, Pakistan, and Rwanda**
Asayehegn Tekeste, USAID's Maternal and Child Survival Program Ethiopia; Save the Children, Qamar u Zaman Jamali, USAID's Maternal and Child Health Integrated Program (MCHIP) Pakistan, Save the Children; Pascal Musoni, USAID's Maternal and Child Survival Program Rwanda, Save the Children; Rachel Taylor, USAID's Maternal and Child Survival Program, Save the Children (Moderator)

10:30am -11:00am *Break | Expo Tables Open*

11:00am - 1:00pm **PLENARY SESSION & CLOSING**

Academy Hall **Integrating and Adapting Social & Behavior Change: The Why, the What, and the How**
Sanjanthi Velu, HC3, Johns Hopkins University Center for Communications Program; Neha Shah, Accelerate, The Manoff Group; Joseph Petraglia, Pathfinder; Debora Freitas López, Chemonics

1:00pm - 2:00pm **NETWORKING LUNCH**

Academy Hall All are invited to take a bag lunch and join CORE Group's community in Academy Hall for continued discussions, networking, and knowledge sharing.

Vista Room Working Group Co-Chair Lunch - starting at 1:15

NEW INFORMATION CIRCUITS

- TABLE 1** | Innovating and integrating Community Led Action to drive change
- TABLE 2** | Community Action for Diabetes and Cancer
- TABLE 3** | Use of Barrier Analysis in Emergency Settings
- TABLE 4** | Review of HMIS Systems for Maternal, Newborn and Child Health
- TABLE 5** | Integrating strategies for controlling cholera: vaccine and WaSH
- TABLE 6** | Grow Together: a community stunting prevention program focusing on SBC outcomes in health, WASH and agricu
- TABLE 7** | Let's Play! Community health volunteers play games to address social norms and family planning use in Nepal
- TABLE 8** | One download at a time: mPowering frontline health workers responding to the Zika epidemic
- TABLE 9** | New WHO Program Reporting Standards for SRMNCAH work
- TABLE 10** | New Cholera Prevention and Management Health Promotion Materials
- TABLE 11** | MAP-IT: A web-based tool that provides insights on the impact of innovative interventions on pediatric TB
- TABLE 12** | FANTA Guide to Anthropometry: A practical tool(kit) for program planners, managers, and implementers'
- TABLE 13** | Integrated programs for CHWs in Malawi: what can we learn?
- TABLE 14** | Engaging Entrepreneurs in Developing Community Videos for Nutrition in the Sahel
- TABLE 15** | Emory WASH Con Tool to measure WASH in Health Facilities
- TABLE 16** | Nutrition-Sensitive Agriculture Project in Chin State, Myanmar (PACE Tool)
- TABLE 17** | Social Norms and Networking Approaches to Maternal and Newborn Health Practices
- TABLE 18** | We decide together: A couple strengthening approach to healthy timing and spacing of pregnancies
- TABLE 19** | Panicked by Nutrition in Emergencies? A Guide to the IYCF-E and CMAM Toolkits